

# Terms and Conditions

By visiting or using this Website You agree to be bound by these Website Terms and Conditions ("Terms"). We may change these Terms at any time and will post the changes on the Website. If You disagree with the changes then You must stop visiting and using this Website.

## DEFINITIONS

In these Terms, the following words have the following meanings:

a Health check means a health check available from time to time on this Website.

Documents means any documents available from time to time on this Website.

Guide means any of the guides or articles available from time to time on this Website.

Interactive tool means any of the interactive tools or bots, whether health check, document creation tools or otherwise available from time to time on this Website.

Our IP: means intellectual property owned or licensed by Us relating to Our Website, a Health check, interactive tools, Products or Services, including the text, graphics, logos, icons, the software and any other material underlying or forming part of this Website, a Health check, interactive tools or Our Products or Services and includes any rights to that intellectual property, including any copyright, trade or service mark, trade or business name, logos and any other distinctive brand features, design, patent, semiconductor or circuit layout right, computer code (including source, library, object, and executable code), inventions and logical sequences, in all cases whether registered or unregistered and anywhere in the world.

Privacy Policy: means Our Website Privacy Policy available on this Website

Products: means all Health check, interactive tools and any Documents, Guides, e-books or other information or products provided to by Us, including via this Website.

Services: means any services, features or functionalities provided to You by Us including via this Website.

Website: means this website, including all Health check, interactive tools and any Products.

We, Us and Our: means adv!sme AG.

You: means the person or organisation using the Website, including you as an individual, company, business or any other entity and Your has a corresponding meaning.

## ACCESS AND USE OF THE WEBSITE

You agree to access and use the Website and any Products and Services in accordance with these Terms and all applicable laws. We grant You the right to access and use the Products and Services via the Website. This right is nonexclusive, non-transferable, and subject to these Terms (which may be amended from time to time) and all other terms and conditions are expressly excluded unless otherwise agreed in writing.

You may:

- temporarily download one copy of the Website content for personal, non-commercial transitory viewing only. You may not:
- archive, copy, reproduce, distribute, modify, display, publish, licence, create adaptations or derivative works from, offer for sale or use (except

as expressly authorised under these Terms) any of the Website content;

- circumvent, remove, alter, disable, deactivate or otherwise interfere with any security related features of the Website;
- use any automated tools or mechanisms including any robot, spider or scraper to access the Website or insert any code or manipulate the Website;
- reverse engineer, disassemble or decompile any software or software processes in relation to the Website;
- use the Website content for any commercial purpose, or for any public display (commercial or non-commercial);
- remove any copyright or other proprietary notices on the Website;
- install any viruses, worms, malware or other harmful or destructive software or thing that may impair the functionality of the Website or the ability of others to access and use the Website, Products or Services.

#### OUR OPTIONS

Under these Terms, We may:

- edit or remove any content, features or functionality of the Website or any Product;
- monitor Your use of the Website;

If You breach these Terms, We may:

- suspend or terminate Your use of the Website or any Product; and/or
- take legal action against You.

We may terminate access to the Website or any Product at any time without notice. Our No Warranty/Disclaimers and Limitation of Liability will survive such termination.

#### INTELLECTUAL PROPERTY

Your use of this Website or Our Products or Services do not transfer the ownership or grant any right or title in or to any of Our IP to You or any third party.

You agree and acknowledge that:

- we retain all right, title and interest in and to the Our IP and You agree to not attack, dispute or contest the validity, or the ownership, of Our IP; and
- no ownership rights in any of Our IP are vested or created by the limited rights of use granted to You under these Terms and that all use of Our IP under these Terms, continues for Our benefit.

#### PRIVACY AND COMMUNICATION

By using the Website, You agree to abide by and comply with Our Privacy Policy. By providing your personal information You agree that We can contact you, send You information relating to Our Products and Services by using electronic messages or other means. You may unsubscribe from the electronic messaging services at any time by emailing Us at [info@adv!sme.ch](mailto:info@adv!sme.ch).

#### NO WARRANTY/DISCLAIMER

To the maximum extent permitted by law, We expressly disclaim and exclude all representations, warranties, conditions and guarantees, including (without limitation) in respect of quality, merchantability, fitness for purpose, condition, description, manufacture, design or performance whether express, implied by common law, law merchant, trade usage, custom or otherwise or statutory in relation to the Website or any Products or Services made available on the Website.

You acknowledge and agree that:

- the Products and Services available on the Website are designed for simple situations and circumstances and may not be applicable or right for You and do not take into account into account the particular situation or needs of any individual users.

- the Products and Services available on the Website are not comprehensive and do not provide specific legal advice or other advice;
- the Health check, interactive tools, and Guides may not address your personal circumstances and cannot act in any way as a substitute for obtaining your own legal advice and other advice;
- despite our efforts, the Website, Products and Services may not be up to date or current at your time of use;
- despite our efforts, the Health check, interactive tools and guides may contain errors or omissions;
- your use of the Website and any Products or Services made available on the Website is at Your sole risk;
- the Website and any Products or Services made available on the Website are provided "as is"; and
- the Website or any Products made available on the Website may not be secure, timely, uninterrupted, error-free or otherwise reliable;
- We may cease to make available any of the Website content or any Product or Service;
- the transmission of information via the internet is not secure and We cannot guarantee the security of Your data in transmission to or from our Website or within any Product or Service;
- the Products and Services relate to Swiss law only;
- neither the Website, nor any Products or Services made available on the Website constitute legal advice and You waive any claim in respect of the same.

#### **LINKED SITES**

Our Website may contain links to other websites of which We do not have control, may not be secure and are not governed by these Terms or Our policies. Any link to other websites is not an endorsement of those websites by Us and We are

not responsible for the content, accuracy, security and/or availability on those websites.

#### **INDEMNITY**

You agree to indemnify us against all liabilities, costs (including full costs between solicitor and client), losses, claims, expenses and demands incurred by Us which arise from or in connection with your access or use of the Website, the Products, Services or any Health check or interactive tool including but not limited to any breach by You of warranties under these Terms, and from any third party claims arising out of or incidental to Your use of this Website, the Products, Services or any Health check or interactive tool.

#### **LIMITATION OF LIABILITY**

Despite anything else contained in these Terms, any liability to You by Us in respect of anything arising from or concerning these Terms, the Website or any of the Products or Services, whether arising in tort (including negligence), contract, breach of statutory duty, equity or otherwise arising from any relationship with You ("Our liability") is excluded to the fullest extent permitted by law. To the extent that Our liability cannot be excluded by law, or to the extent that the exclusion of Our liability would render these Terms unenforceable, You agree that the maximum amount that You are entitled to claim against Us (in total) and the maximum amount that We (in total) are liable to You for is one New Zealand dollar or the next largest amount that would be needed to render these Terms (including these exclusion and limitation provisions) enforceable for Our benefit. Despite anything else contained in these Terms, You agree that We are not liable to You (or to anyone else) for any failure or delay in the performance of Our obligations under these Terms to the extent that the failure or delay is caused, directly or indirectly, by an event outside Our reasonable control.

## GENERAL PROVISIONS

**Severability:** If any part or provision of these Terms are held to be invalid, illegal or unenforceable that part or provision will be deemed deleted from these Terms and the remainder of these Terms will continue to apply.

**Relationship:** These Terms do not create any relationship of partnership, agency, employment or joint venture between You and Us.

**No waiver:** Any failure or delay by either You or Us in exercising (or in partially exercising) any right, power or remedy arising from a breach of these Terms ("Right") does not operate as a waiver of that Right unless that waiver is provided in writing and signed by the party granting the waiver. The existence of any Right of Ours expressly set out in these Terms, or the exercise of such, does not limit or prejudice any other rights, powers or remedies available to Us in contract, at law or in equity, including any rights, powers or remedies that would be available to Us if the right, power, or remedy was not set out in these Terms.

**Assignment:** You may not assign or transfer Your Rights or obligations under these Terms without Our prior written consent. We may assign, transfer or novate any of Our rights and obligations under these Terms without Your consent.

**Swiss law:** These Terms shall be interpreted in accordance with, and governed by, the laws of Switzerland. Your Use of this Website, a Health check or interactive tool and the supply of any Products and/or Services to You by Us and any other matter arising from these Terms are subject to the laws of Switzerland. You agree that any dispute arising from or relating to these Terms is governed by the non-exclusive jurisdiction of the courts of **Zurich**.

**Entire Agreement:** Unless We otherwise agree in writing, these Terms constitute the entire agreement between Us and You in relation to their subject matter.

**Your Rights:** Neither a Health check or interactive tool nor the Website's other contents has been prepared by taking into account the particular situation or needs of any individual users.

**Contact:** If You have any questions or concerns in relation to the website, related services or terms and conditions, please contact us via the "Contact Us" link provided on the Website.